

**MINISTRY OF COMMERCE, GOVERNMENT OF PAKISTAN
PAKISTAN REINSURANCE COMPANY LIMITED (PRCL)**

PRE-QUALIFICATION NOTICE

(TENDER # PRCL/PROC/AD-AGENCIES/01/2024)

PRE-QUALIFICATION OF ADVERTISING AGENCIES FOR PRCL

1. This Invitation to Bids follows the Procurement Advertisement for the subject project, uploaded on PRCL and PPRA websites dated January 22nd, 2024.
2. Pakistan Reinsurance Company Limited (PRCL), being the sole reinsurer of Pakistan, seeks proposals from interested advertising agencies, registered with Securities and Exchange Commission of Pakistan (SECP), Income Tax and Sales tax departments, for releasing advertisements in print media as per terms and conditions and rates approved by Press Information Department (PID).
3. Prequalification process is open for all relevant national applicants whereby interested applicants (bidders) may obtain tender documents free of cost from Procurement Department, 12th floor, PRC Towers, 32-A, Lalazar Drive, M. T. Khan Road, Karachi by visiting PRCL during office hours or through specified address: <https://pakre.org.pk/ms/media-pages/tender-notices>.
4. The original bids, properly enclosed in sealed envelope must be delivered to the office of the undersigned at aforementioned address no later than 11:00am on February 15th, 2024. The bids will be opened on the same day at 11:30 am.
5. The PRCL reserves the right to accept/reject any or all bids within the purview of PPRA Rules.

Sd/-

(MUHAMMAD ASIF GHAFOOR)

Procurement Specialist

PRC Towers, M. T. Khan Road, Karachi

Ph#021-99210152